

Particulars

About Your Organisation

1.1 Name of your organization

Kellogg Company

1.2 What is/are the primary activity(ies) or product(s) of your organization?

- Oil Palm Growers
 - Palm Oil Processors and/or Traders
 - Consumer Goods Manufacturers
 - Retailers
 - Banks and Investors
 - Social or Development Organisations (Non Governmental Organisations)
 - Environmental or Nature Conservation Organisations (Non Governmental Organisations)
 - Affiliate Members
 - Supply Chain Associate
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1.3 Membership number

4-0033-08-000-00

1.4 Membership category

Ordinary

1.5 Membership sector

Consumer Goods Manufacturers

Consumer Goods Manufacturers

Operational Profile

1.1 Please state what your main activity(ies) is/are within manufacturing

- End-product manufacturer
- Food Goods
- Own-brand-Manufacturer

Operations and Certification Progress

2.1 Please include details of all operations using palm oil, majority owned and/or managed by the member and/or related entities

2.1.1 In which markets where you operate, do you manufacture goods with palm oil and oil palm products?

- Applies Globally

2.1.2 In which markets where you operate, do you calculate how much palm oil and oil palm product there is in the goods you manufacture?

- Applies Globally

2.2 Volumes of palm oil and oil palm products (Tonnes)

2.2.1 Total volume of Crude and Refined Palm Oil used in the year (Tonnes)

66,524

2.2.2 Total volume of Crude and Refined Palm Kernel Oil used in the year (Tonnes)

6,877

2.2.3 Total volume of Palm Kernel Expeller used in the year (Tonnes)

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2.2.4 Total volume of other palm-based Derivatives and Fractions used in the year (Tonnes)

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2.2.5 Total volume of all palm oil and oil palm products used in the year (Tonnes)

73,401

2.3 Volume of palm oil and oil palm products used in the year in your own brand products that are RSPO-certified (in tonnes):

Description	Crude and Refined Palm Oil	Crude and Refined Palm Kernel Oil	Palm Kernel Expeller	Other palm-based derivatives and fractions
2.3.1 Book and Claim from Mill / Crusher*	22,262.00	-	-	-
2.3.2 Book and Claim from Independent Smallholder*	-	-	-	-
2.3.3 Mass Balance	37,109.00	6,876.00	-	-
2.3.4 Segregated	6,790.00	-	-	-
2.3.5 Identity Preserved	-	-	-	-
2.3.6 Total volume	66,161.00	6,876.00	-	-

2.4 Volume of RSPO certified sustainable palm oil and oil palm products sold to other RSPO certified companies (in tonnes)

Description	Crude and Refined Palm Oil	Crude and Refined Palm Kernel Oil	Palm Kernel Expeller	Other palm-based derivatives and fractions
2.4.1 Book and Claim from Mill / Crusher	-	-	-	-
2.4.2 Book and Claim from Independent Smallholder	-	-	-	-
2.4.3 Mass Balance	-	-	-	-
2.4.4 Segregated	-	-	-	-
2.4.5 Identity Preserved	-	-	-	-
2.4.6 Total volume	-	-	-	-

2.5 What is the percentage of RSPO Certified Sustainable Palm Oil in the total palm oil used by your company in the following regions:

2.5.1 Africa	100%
2.5.2 Australasia	100%
2.5.3 China	100%
2.5.4 Europe (incl.Russia)	100%
2.5.5 India	100%
2.5.6 North America	100%
2.5.7 South America	100%
2.5.8 Indonesia	100%
2.5.9 Malaysia	100%
2.5.10 Middle East	100%
2.5.11 Rest of Asia	100%

Time-Bound Plan

3.1 Date of first supply chain certification (planned or achieved)

2014

3.2 Date expected to/or started to use any RSPO certified sustainable palm oil and oil palm products in your own brand products

2011

3.2.1 Referring to 3.2, in which markets where you operate do these commitments cover?

3.3 Date expected to be using 100% RSPO certified sustainable palm oil and oil palm products from any supply chain option in your own brand products

2011

3.4 Date expected to be using 100% RSPO certified sustainable palm oil and oil palm products from physical supply chains (Identity Preserved, Segregated and/or Mass Balance) in your own brand products

2020

3.5 Referring to 3.3 and 3.4, In which markets where you operate do these commitments cover?

Applies Globally

3.6 Does your company use RSPO certified sustainable palm oil and oil palm products in goods you manufacture on behalf of other companies?

Yes

3.7 Does your company have a Time-Bound Plan to only use RSPO certified palm oil and oil palm products in the goods you manufacture on behalf of other companies?

Yes

3.8 When do you expect all products you manufacture to only contain RSPO certified sustainable palm oil and oil palm products?

2011

Trademark Related

4.1 Do you use or plan to use the RSPO Trademark on your own brand of products?

Yes

Please state which product range(s) and market(s) you intend to apply the Trademark and when you plan to start using the Trademark.

Girl Scout Cookies and Pop-Tarts

Year: 2013

Actions for Next Reporting Period

5.1 Outline actions that you will take in the coming year to promote the use of RSPO certified sustainable palm oil and oil palm products along the supply chain

100% of palm oil and palm oil products used in Kellogg Company ingredients will continue to be certified as RSPO Segregated, Mass Balance or covered through RSPO Credits.

Reasons for Non-Disclosure of Information

6.1 If you have not disclosed any of the above information, please indicate the reasons why

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- Others:

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Application of Principles & Criteria for all members sectors

7.1 Related to your sourcing, do you have (a) policy/ies, that are in line with the RSPO P&C such as:

Water, land, energy and carbon footprints

Uploaded file: --

Related link:

https://www.kelloggcompany.com/content/dam/kelloggcompanyus/corporate_responsibility/2017/Palm-Oil-Policy-Jan_2017.pdf

Land Use Rights

Uploaded file: --

Related link:

https://www.kelloggcompany.com/content/dam/kelloggcompanyus/corporate_responsibility/2017/Palm-Oil-Policy-Jan_2017.pdf

Ethical conduct and human rights

Uploaded file: --

Related link:

https://www.kelloggcompany.com/content/dam/kelloggcompanyus/corporate_responsibility/2017/Palm-Oil-Policy-Jan_2017.pdf

Labour rights

Uploaded file: --

Related link:

https://www.kelloggcompany.com/content/dam/kelloggcompanyus/corporate_responsibility/2017/Palm-Oil-Policy-Jan_2017.pdf

Stakeholder engagement

Uploaded file: --

Related link:

https://www.kelloggcompany.com/content/dam/kelloggcompanyus/corporate_responsibility/2017/Palm-Oil-Policy-Jan_2017.pdf

None of the above

7.2 What best practice guidelines or information has your organization provided in the past year to facilitate the uptake of RSPO certified sustainable palm oil and oil palm products? What languages are these guidelines available in?

Comment:

100% of palm oil and palm oil products used in Kellogg Company ingredients will continue to be certified as RSPO Segregated, Mass Balance or through RSPO credits. These requirements are shared with suppliers in each region, by Kellogg regional procurement category managers. Compliance is ensured by Kellogg regional quality managers at each facility, in their local language.

Related link:

https://www.kelloggcompany.com/content/dam/kelloggcompanyus/corporate_responsibility/pdf/2017/2017MidYear-PalmMilestones.pdf

7.3 Your answers above indicate that you are not yet using 100% RSPO certified palm oil and oil palm products. Do you have plans to immediately cover the gap using Book & Claim?

Yes

When do you plan to cover the gap using Book and Claim?

2017

GHG Footprint

8.1 Are you currently reporting any GHG footprint?

Yes

Related link: kelloggcorporateresponsibility.com

Support for Smallholders

9.1 Are you currently supporting any independent smallholder groups?

Yes

Kellogg has recently partnered with Wilmar, BSR, and other peer companies to support a series of workshops targeting small/medium suppliers in Sumatra and Kalimantan to communicate best practices and heighten awareness of issues such as wage management, employment contracts, and grievance mechanisms.

Challenges

1 What significant economic, social or environmental obstacles have you encountered in the production, procurement, use and/or promotion of CSPO and what efforts did you make to mitigate or resolve them?

Palm oil continues to be an ingredient of particular focus for Kellogg Company in our responsible sourcing efforts. The rapid expansion of palm oil production continues to be associated with human rights violations and the destruction of tropical forest habitats and peat lands. Although Kellogg uses a very small amount of palm oil globally, we have been working since 2009 to improve the sustainability and responsible sourcing of our palm oil. All of the palm oil we use is sourced through a combination of the Roundtable of Sustainable Palm Oil (RSPO) Certified Segregated supply chain, RSPO Mass Balance mixed-source supply chain and the purchase of GreenPalm certificates. We are challenged by the lack of reliable MB or segregated product in places like Russia. We work with suppliers who have performance challenges against the RSPO performance standards and are working to address these gaps. The reliability of certified material and assurance of compliance of associated producers/growers and suppliers has had an impact on both our continuity of supply and reputation. By restructuring and updating the RSPO grievance process, we are hopeful that current and future issues will proceed in a timely and transparent fashion. We seek to support the RSPO through actions such as participation in the revision of the Ps & Cs and the Human Rights Working Group. We are also committed to supporting and partnering with our suppliers, peers, and other actors in this sector through multi-stakeholder initiatives within and outside of RSPO to address social and environmental issues, their mitigation, and enforcement.

2 In addition to the actions already reported in this ACOP how has your organization supported the vision of RSPO to transform markets in other ways? (e.g. Funding; Engagement with key stakeholders; Business to business education/outreach)

Since 2009, Kellogg Company has been working to improve their responsible sourcing of palm oil and made commitments to protect forests, peat lands and human and community rights. Kellogg is reporting twice a year against its total volumes for RSPO Certified Segregated supply, Mass Balance and RSPO certificates. Since January 2017, Kellogg also reports against its total volumes for traceability to mill and for traceability to plantation. The company is engaging with its suppliers to ensure the understanding of Kellogg's Responsible Sourcing policy and commitment, to support formation of action plans towards policy compliance and to address region-specific questions and issues. Kellogg has commissioned Proforest to provide support for further implementation of the company's Palm Oil commitments. Kellogg is a member of the Tropical Forest Alliance 2020, working in partnership to bring together governments, private sector and civil society to remove deforestation from palm oil. Kellogg is also a member of Consumer Goods Forum and World Business Council for Sustainable Development and participate on their palm oil and climate smart agriculture workstreams, respectively. In addition, in 2017 Kellogg became a founding member of the North American Sustainable Palm Oil Network (NASPON). These memberships work to improve the palm oil sector through collaboration and drive transparency and consistency in reporting and metrics.

3 File -Please attach or add links to any other information from your organisation on your policies and actions on palm oil (EG: sustainability reports, policies, other public information)

- Uploaded files:
[2017MidYear-PalmMilestones \(1\).pdf](#)

Link: https://www.kelloggcompany.com/content/dam/kelloggcompanyus/corporate_responsibility/pdf/2017/2017MidYear-PalmMilestones.pdf
